

ABOUT NRIVA:

NRIVA is a non-profit cultural and Social association based in North America. NRIVA formed to help under privileged people in the areas of Education and Health. NRIVA is a registered Non-profit organization in USA. Goal of NRIVA is to connect all Vasavites (Vasavi Followers) from all over the world and help the society and unprivileged members of community and to spread the message of Vasavi Matha: DHARMAM-SEELAM-AHIMSA (DUTY-INTEGRITY-NON VIOLENCE) and the great sacrifice

Mission Statement

1. To connect all Vasavites globally to serve the community.
2. Help underprivileged people in the areas of Education and Health
3. Preserve and promote our culture and Values
4. Bring awareness about the History of Vasavi Matha's self-immolation and the sacrifices made by our families of 102 gothrajas and spread the Vasavi Matha's message "Dharmam, Seelam/Integrity and Non-Violence" to the world.

JAI VASAVI



**VASAVI JAYANTHI ACROSS USA
FROM APRIL30 to MAY 22**

**For more details visit
WWW.NRIVA.ORG**

**CONNECTING
25 CHAPTERS AND 3000 MEMBERS
NRIVA INC.**

12667 CORNISH WALK
ALPHARETTA, GA 30005
Email: info@nriva.org



About Vasavi Matha:
Vasavi Kanyakaparameswari Devi (popularly known as Vasavi Matha) sacrificed her life to avoid the bloodshed and war. Her message to the world is Dharmam-Seelam-Ahimsa (Dharma-Integrity-Non Violence), which was also followed by great people like Jesus Christ, Budha, Mahatma Gandhi, Martin Luther King, Amarajeevi Potti Sriramulu and many others who helped the world and became Mahatma's.

To know more about Vasavi Matha, sacrifices made by Vasavi Matha and 102 couples, Please visit NRIVA.ORG

NRIVA under the guidance of Akhila Bharata Sri Vasavi Penugonda Trust promoting and celebrating Vasavi Jayanthi across USA and trying to spread the great story of Vasavi Matha and her message to the world.

JAI VASAVI

VASAVI JAYANTHI 2011 being Celebrated in following locations. Please visit NRIVA.ORG for latest schedule of the event

Atlanta	Austin	Bay Area	Boston
Charlotte	Chicago	Cleveland	Columbus
Dallas	D.C	Denver	Detroit
Greenville	Houston	Los Angeles	New Jersey
New York	Orlando	Philadelphia	Phoenix
Raleigh	San Antonio	Seattle	St. Louis
Tampa			

Vasavi Jayanthi Celebrations around the Globe

NRI Vasavi Association is a social and cultural non-profit organization for all Vasavi followers across the globe. NRIVA's Mission is to connect the vasavites globally through spreading the message of Vasavi Matha, Dharmam-Seelam-Ahimsa through Vasavi Jayanthi and Vasavi Agnipravasa Mahotsavam all over. The national level Vasavi Jayanthi celebrations being coordinated every year by NRIVA (www.NRIVA.org) across all 50 states in USA and other parts of the world with local event co-ordination by VSF of Bay Area, VONA of Chicago, Vasavi Society of New York, VPS of Houston, Detroit Vasavi, Triangle Vasavi of Raleigh and Various NRIVA Chapters.



We request every one of you to participate in Vasavi Matha events in your location and support the events as much as you can.

JAI VASAVI

Short Story of Vasavi Matha



PENUGONDA, the abode of **VASAVI**, is situated on the banks of the **GAUTAMI RIVER** which was one of the seven tributaries of the Sacred Godavari and it is the place where **GREAT SAINTS** performed **YAGNA** and penance.



Vasavi was one of the twin children born to Penugonda King Kusuma Shresthi and Queen Kusumamba on **VAISHAKA SHUDDHA DASHMI** day, as an incarnation of Goddess **ADI PARASHAKTI**. This day is celebrated as Vasavi Jayanathi.

Vasavi was taught Fine Arts and Music. From her childhood, she was an ardent devotee of Lord Shiva. Vasavi was a teenage girl of exceptional beauty, smart and intelligent. She decided to dedicate her life to Lord Shiva and remain unmarried as **Gowrabalika**.



King Kusumashresthi was a tributary King to Emperor Vishnuvardhana who visited Penugonda. The Emperor received a rousing welcome by the



King Kusuma Shresthi and the people of Penugonda looked at him with awe and reverence.

Vishnuvardhana was captivated by the astounding beauty and glamour of Vasavi and decided to marry her at any cost. His desire was like a death blow to Kusuma Shresthi.



King Kusumashresthi called a meeting of the elders of 714 Gotra and discussed the matter in detail. Under the guidance of Guru Bhaskaracharya, they all decided to give importance to the views of Vasavi.



Vasavi at this stage told that she wanted to uphold the dignity and honor of woman-

hood and was born with a purpose to preach non-violence (Ahimsadharma) to the world. She exhibited her original form of **Adi Parashakti** and vowed that she would remain a virgin.



On hearing that Vasavi had declined to marry him, Vishnuvardhana decided to marry her even by waging a war on Penugonda. In order to prevent bloodshed and to uphold the dignity and honour of womanhood, Vasavi decided to end her **AVATAR** by offering herself to the God of fire – **AGNI**.



Out of the 714 Gotrajas, 102 Gotrajas supported her view and decided to enter the sacred fire along with her. Fearing persecution from Vishnuvardhana, the remaining 612 Gotrajas ran away from Penugonda to save their lives. Malhara, a great sculptor



built 103 Homakundas (Fire-Pits) for the sacred occasion.

On **MAGHA SUDDHA BIDIGE** day, Vasavi entered the Sacred Fire along with the 102 Gotraja couples. Vasavi emerged from the sacred fire as '**KANYAKAPARAMEWARI**', and displayed her original form of '**ADIPARASHAKTHI**' with eighteen hands - **ASTA DASA BHUJA** and preached Universal and Social Religiousness, Spirituality, Love, Sacrifice and Non-

Violence and laid the foundation for Global Unity through non-violence and dharma rakshana. This day of sacrifice is celebrated as Vasavi Atmarpana Day or AgniPravesham.

The **102 GOTRAJA COUPLES** who entered the sacred fire along with Vasavi were pardoned of their curses of 16 generations and given **MOKSHA** by **VASAVI**.



DHARMA

INTEGRITY

NON VIOLENCE

Bharath Ratna Dr. Sarvepalli Radhakrishnan, Past President of India, has indeed very rightly described Goddess **VASAVI** as the **FIRST** ever known embodiment of **NON-VIOLENCE** in the world. Her path of non-violence was later tread by Jesus Christ, Goutam Buddha, Mahatma Gandhi, Satya Sai Baba, Potti Sriramulu of AP and Martin Luther King.



Penugonda the abode of Vasavi, situated in West Godavari District of Andhra Pradesh is well connected by Road and Rail.

Akhila Bharata Sri Vasavi Penugonda Trust is building Vasavi Kshetram and a gold-

PLEASE FILL AND GET INVOLVED

Name _____
 Spouse Name _____
 Children Names _____
 Address _____

 Gothrams _____
 Email _____
 Phone _____

Donate

Sign up for:

- Adopt-A-Student
 NRIVA Fund / Global Convention
 Vasavi Jayanathi / Local Events
 Mangala Suthra
 Others _____

Donation

Total: _____

- Volunteering for NRIVA
 Adopt-A-Student / Educational Support Projects
 Vasavi Pooja/Vasavi Jayanathi
 Matrimonial Connections
 Business Interest Group
 Others _____

Refer Vasavites

Email _____
 Email _____
 Email _____
 Email _____

**DHARMAM-SEELAM-AHIMSA
 (DUTY - INTEGRITY - NON VIOLENCE)**

NRIVA Inc.
 12667 CORNISH WALK
 ALPHARETTA, GA 30005

Email: info@nriva.org